




Participation Agreement

We thank you for wanting to be a part of the www.BuyMiami.biz family of City of Miami businesses. Our intent in this marketing program is to promote your business to Miami residents.


Connecting your great products and services to our local residents.

In order to properly showcase and market your products and services to the community, we need your help to:


 **Offer a Good Deal** – We encourage you to provide something of value to our local residents; something that will generate new customers and increase your exposure to the community and possibly increase your sales. Be creative and try something new! We'll create a personalized coupon with your offer and you're ready to go! Here are some examples of special offers:

- ✓ 15% off discount or more
- ✓ Buy One Get One Free "BOGO"
- ✓ Free Gift with Purchase
- ✓ Friends and Family Discounts
- ✓ Tax Exempt


All we ask is:

 **Coupon Redemption Feedback** – Much effort will be made by both your business with a great offer and our promotional muscle letting the community know how great your business is, but we both need some feedback to know if your promotion and offer is working. This is where you and your staff come in! Local residents will be able to go to www.BuyMiami.biz and print out coupons of your offers and take them to your store to redeem them. We need your feedback by letting us know how many were present at your establishment. That's it. Giving us this feedback we enable both of us to know what offer is working and which ones are not.

Report back to us on the last day of each month how many coupons have been redeemed based on the Buy Miami campaign. This will tell us how well this program is serving you and if we will need a new offer to attract more clients.

 **Website Listing and Coupon Requirements** - In order to get your company listing showcased and maintain a consistent public image, we need the following:

- ✓ Your company logo
- ✓ Address
- ✓ Phone Number
- ✓ Pictures and logos in the following digital formats: PDF, JPG, PNG, GIF formats are acceptable

 **City of Miami Limits** - It is a requirement that your business be located in the City of Miami boundaries.

If there are any questions please, contact Mr. Emory Pinto at 305-416-1410 or email at info@buymiami.biz or fax to: 305-400-5152





Please provide the following information for your business. By providing this information you agree to all that is stated in and are authorized to participate in this agreement.

Name (Contact): _____

Business Name: _____

Business Address: _____, Miami, FL _____

Business Phone: _____

Business Website: _____

Business Email: _____

Authorized Signature: _____

GENERAL RELEASE

In consideration for participation in the City of Miami's www.BuyMiami.biz program ("Program") the undersigned, _____
_____ (the "Releasor") hereby agrees to the following:

1. **RELEASE, WAIVE, DISCHARGE AND COVENANT NOT TO SUE.** For itself, himself or herself, and, if applicable, additionally, for Releasor's affiliates, if any, and for each of their respective officers, directors, shareholders, employees, agents, successors and assigns (Releasor and such other persons are collectively referred to as the "Releasing Parties"), hereby release and forever discharge the City of Miami, its officials, employees, representatives, agents and assigns (collectively, the "Releasees") from any and all claims, demands, damages, actions, causes of actions, or suits of whatever kind or nature brought by Releasing Parties or any third party arising or resulting from any and all loss or damage to property or injury or death to person, whether caused by negligence of Releasees or otherwise, while participating in the Program.
2. **TO INDEMNIFY AND HOLD HARMLESS.** The Releasor hereby agrees to indemnify and hold harmless the Releasees and any of them from any and all loss, liability, damage, or cost that may incur, whether caused by the negligence of the Releasees or otherwise, due to the participation of the Releasor in the Program.

PARTICIPANT

Print Name:

Business Name:

Title:

Date:

WITNESS

Print Name:

Date

An Official Program of the City of Miami's Office of Economic Initiatives and ACCESS Miami

